



# Deep River Golf Club (1972) Inc.

## Fall General Meeting

Sunday, September 29, 2024 at 2pm at the Clubhouse

### Reports:

President  
Vice-President  
Finance  
Club Captain  
House  
Membership  
Greens  
Strategic Planning/Governance  
Women's Captain  
Marketing  
Social

## **President -Joyce Aiston**

Our 2024 golf season has passed by incredibly quickly. The course is once again in superb condition and as a result remained extremely busy with members, green fee guests and tournaments both local and regional.

An added bonus this year is the re-establishment of our restaurant and bar in a welcoming and convivial setting, with excellent food and table service. Many thanks to Janelle Hogue and her staff for making this happen so seamlessly and for bringing community members as well as our own members back into our Clubhouse.

All our staff worked hard both on and off the course and we thank each one for their willingness to provide excellent services for our members and guests.

Our Junior Program and Learn to Golf Program was extremely popular again and this season we added “Little Putters” to our programming for little ones aged from 4 to 7. Hopefully this new program will continue next year with some modifications and adjustments. It was truly a learning experience for everyone!

We were able to host a number of tournaments with out-of-town teams/players and basked in the compliments about our course conditions, as well as our hospitality in The Turn restaurant and bar.

Two of our Board members will be stepping away from the Board – Bob Drouin and myself. On a personal note I would like to thank all the board members who are such a strong and incredible team.

These Board members, and others yet to be elected, truly care for this Club and are always looking for ways to make our Club the very best it can be.

Finally, it would be remiss of me not to mention the incredible work of numerous volunteers without whom our Club could not exist. Added to that are the spouses/partners of these volunteers who are either volunteers themselves or who provide support and encouragement all along the way. These volunteers are too many to thank personally but I know that all members would like them to be acknowledged and thanked – so THANK YOU ALL.

## Vice President – Todd Chaput

### Junior Program Highlights

- The season kicked off on Sunday June 16 with the Junior Opening\Joel Rousselle memorial tournament. We had a very impressive turnout this year with 45 local kids on the course. Porter Carr & Georgina Steedman were the male and female champs.
- By July 3, we had 64 junior members with over fifty registered in the lessons program that ran each Wednesday afternoon until August 28. This included their club championship, the Blakely Cup Tournament at Pembroke Shores and the closing fun skills competition. Our 2024 junior champions were Addie Belleau for the girls and Kalen McLaren for the boys. The Paul Jay memorial trophy was awarded to Gavin Christian.
- Discussions with the other valley clubs are planned over the winter months to help create more opportunities for the younger juniors to participate in events such as the Blakely Cup. (9 hole division and potential girls' division)

### The first “Little Putters Program”

- This putting program was aimed at the younger kids (aged 4-7) that are, for the most part, still too small to swing a full club. We had a total of 22 kids registered for the afternoon lessons, which ran every other Sunday during July and August. We finished off the program with a final skills competition along with lunch and prizes. A big thanks again for the generosity of CNEA and its crowd funding program, along with the many CNL employees who voted to have our club receive the funds.

### Learn to Golf

- This was again a very popular program designed for adults, with a special welcome for beginner golfers. It took place over a six week period in May and June with one lesson per week and culminated with a social gathering where there was a random draw for a free membership for 2024/2025. Many thanks to Drew for his wonderful encouraging and positive coaching during this program.
- ***A special thank you to all the members and parents who volunteer their time to bring junior golfers into the sport. To the members for being tolerant and patient with new young players and to our club professional for sticking with the developmental programs year after year.***

## Finance – Steve Liblong

### Deep River Golf Club (1972) Inc.

'Balance Sheet As at Sep 18, 2024

#### ASSET

##### Current Assets

Total Cash	153,822
Total Receivable	4,283
Short Term Investment	106,981

**Total Current Assets** 265,086

39% increase

##### Capital Assets

Land	1,100,000
Building - clubhouse (net of depreciation)	73,728
Furniture and Equipment (net of depreciation)	17,916
Course Machinery and Equipment (net of depreciation)	16,638
Golf Carts (net of depreciation)	38,880

**Capital Assets** 1,247,162

**TOTAL ASSET** 1,512,248

#### LIABILITY

##### Current Liabilities

Accounts Payable Total	4,372.67
Total Receiver General	7,052.57
Other Payroll Benefits Payable	5,828.43
Net HST owing	31,562.41
Following Year Membership	12,793.80
Gift Certificates Issued	3,190.00
Gift Certificates Redeemed	-1,845.93

**Total Current liabilities** 62,953.95

##### Long Term liabilities

Lease- Toro Workman MDX	8,351.10
Lease- Golf Carts	35,949.48

**Total Long Term liabilities** 44,300.58

**TOTAL LIABILITY** 107,254.53

#### EQUITY

##### Net Assets

Net Assets - Previous Year	1,277,103.11
Excess revenue over expenditures	127,890.45

**Total Net Assets** 1,404,993.56

**TOTAL EQUITY** 1,404,993.56

**LIABILITIES AND EQUITY** 1,512,248.09

Deep River Golf Club (1972) Inc.  
 Comparative Interim Income Statement

	<b>Actual Jan 1 to Sep 18 2024</b>	<b>Actual Jan 1 to Sep 18 2023</b>	<b>Budget 2024</b>
<b>REVENUE</b>			
<b>Food &amp; Beverage - Total Revenue</b>	378633	131001	164000
<b>Club Activities - Total Revenue</b>	7095	10378	12500
<b>Other - Total Revenue</b>	14462	10678	19050
<b>Golf and Carts - Total Revenue</b>	427649	375718	414245
<b>TOTAL REVENUE</b>	<b>827838</b>	<b>527775</b>	<b>609795</b>
<b>EXPENSE</b>			
<b>Food &amp; Beverage Total Cost</b>	198742	73322	80900
<b>Food &amp; Beverage General - Total Exp</b>	8741	17597	18100
<b>Administration -Total Expenses</b>	40188	42839	61250
<b>Course - Total Expenses</b>	114224	116144	130000
<b>Club House - Total Expenses</b>	18756	17362	18000
<b>Club Activities - Total Expenses</b>	12769	12564	16525
<b>Payroll - Total Expense</b>	306528	174843	263500
<b>TOTAL EXPENSE</b>	<b>699948</b>	<b>454671</b>	<b>588275</b>
<b>NET INCOME</b>	<b>127890</b>	<b>73105</b>	<b>21520</b>

## **Club Captain – Ian Muir**

First and foremost, I would like to acknowledge the efforts of our Club Pro, Drew Calver, who has been instrumental in the operation of most men's events. I also wish to thank Wayne Ladouceur (League and Friday Stableford), Malcolm James and Terry Mitchell (Friday Stableford), along with Peter Morris and Francis Mattie for their timely distribution and posting of the various communications throughout the season.

The club held its usual intraclub events and participated in the various Valley interclub events. Many thanks to all those who participated and congratulations to our winners. Mark Swansberg (Petawawa & Pembroke Golf Clubs) took home the Fraser Ball Trophy as the Men's Invitational tournament champion and Mike Hogue was our Club Champion for 2024. Eric Senohrabek was runner up in both tournaments. Deep River Golf Club hosted the Ashley-Brown competition for senior men and the Longpre Cup for men with handicaps of 15 and over. The teams fared very well on home soil, finishing second in the Longpre Cup and prevailing by one stroke over local powerhouse Pembroke to take the Ashley-Brown title.

We remain committed to the Golf Canada handicap system. In 2024 there was a modest increase in the number of club members subscribing to Golf Canada. Handicap indexes were imported into the club computer on a weekly basis for use in member events. Club members are reminded that only Golf Canada handicaps will be recognized for event play in 2025 and beyond. Golf Canada membership and renewals will be available by opting in on the membership application form for the 2025 season. Again, Golf Canada is a must for play in handicap events (e.g., Men's Night, Women's Field Day, League, and Stableford), yet not required for casual play.

As a final note from 2024, we introduced new score cards incorporating two additional tee sets and the re-rating to the course by Golf Canada late last season. Judging from the number of scores entered in the Golf Canada handicap system the new tee boxes are seeing about 10 % of the total play.

I wish all a pleasant offseason and look forward to seeing you back in 2025.  
Ian Muir, Club Captain

## **House – Jason Rabishaw**

### **Club House:**

This year we saw a face lift of the club house by and large. The new paint and refreshing décor has definitely improved the presentation of the club. We have contracted an HVAC company to replace our aged heating and cooling system.

### **Restaurant:**

Our season was the best it's been in many years. All thanks to our Food and Beverage Manager Janelle, our cooks and amazing staff. We successfully managed all tournaments, social functions, special reservations and private parties. The restaurant saw a revenue of ~\$20,000 after expenses. It has been a banner year!

We saw a return to the club by the weekly Bridge Club, the Friday Bagel Ladies, the lawn bowling members and a huge influx of regular business from the community.

It is the club's plan moving forward to extend The Turn's season until mid-December. The decision was made in order to serve our members, the community, support local special occasions, parties and get togethers. The club also anticipates a small profit from the extension which will also support our staff, course and future equipment costs.

The new days of operation will be Wednesday through Sunday effective mid-October. Hours of operation will be determined based on club needs. The anticipated hours will be 11 am – 7 pm.

We thank all of our members, guests and local residents for an amazing year.

## Membership - Joanne Ball

Membership continues to increase gradually year by year, with 302 members this year (excluding staff), 13 more than we had at the end of 2023. 53 new members signed up, and 40 from 2023 did not renew their membership.

Junior memberships represented a significant portion of the new memberships, with 22 new Junior memberships sold.

21 new members signed up for the 2024/25 fall special which will increase the number of new 2025 members.

Year				Early Bird			Regular			Total		
	2021 /22	2022/ 23	2023 /24	2022	2023	2024	2022	2023	2024	2022	2023	2024
Senior	4	3	3	58	54	52	58	64	71	120	121	126
Adult	6	8	9	14	11	26	70	79	63	90	98	98
Junior	4	1	3	5	4	15	43	59	52	52	64	70
Student	1	0		1	1	1	13	5	6	15	6	8
<b>Total</b>	<b>15</b>	<b>12</b>	<b>15</b>	<b>78</b>	<b>70</b>	<b>94</b>	<b>185</b>	<b>207</b>	<b>205</b>	<b>277</b>	<b>289</b>	<b>302</b>

Membership Type Count Report ✕

Membership Type	Seniors	Adults	Students	Juniors	Total
Early Bird	52	26	1	15	94
Regular	63	62	7	52	184
Corporate	0	0	0	0	0
Staff	0	5	0	0	5
Limited Membership	8	1	0	0	9
Fall Special 2023	3	9	0	3	15
<b>Total</b>	<b>126</b>	<b>103</b>	<b>8</b>	<b>70</b>	<b>307</b>

  

Membership Types	Male	Female	Total
Early Bird	60	34	94
Regular	141	43	184
Corporate	0	0	0
Staff	5	0	5
Limited Membership	4	5	9
Fall Special 2023	12	3	15
<b>Total</b>	<b>222</b>	<b>85</b>	<b>307</b>

[Edit](#)



## **Greens – Martin Chisholm**

- The golf course opened for play in mid-April. The greens wintered reasonably well; however, several fairways suffered some ice buildup damage in low spots. By mid-summer the course was the envy of golfers in the Upper Ottawa Valley.
- Extensive modifications on the bunker/trap to the right of the 6th green were performed to eliminate the erosion that occurs with each rainfall.
- Several poplar trees were removed between the 8th and 9th fairways. The area behind the upper tee on two was thinned out to increase the amount of sunlight to this tee. Sunlight and air movement are critical to the health of tees and greens.
- Approximately 100 blue spruce and red pine seedlings and a few oak trees were planted at several sites around the course. The majority of the blue spruce were planted on the sides of the 6th fairway.
- Work has already started to remove dead trees around the golf course and will continue over the fall and winter months. A couple of trees have to be removed beside the putting green to increase the amount of sunlight to the green.
- Special thanks go out to all the volunteers that helped out last fall and winter with the work performed on the greens and to the volunteers that helped with the course cleanup this spring.

## **Strategic Planning/Governance – Bob Drouin**

The new 2024-2028 strategic plan was approved by the board 2024-04-10. It lays out how we intend to maintain our facilities in good condition in a fiscally responsible manner in order to retain existing members and attract future and next generation members. It's a road map for this and future boards to follow.

The mission, vision and values of the club are laid out, and includes input garnered through meetings with members.

It discusses the goals and desired outcomes for the course, safety, staff, the game of golf, clubhouse, governance, finance, risk management, opportunities, and asset management.

The ultimate end will be the development of a management plan listing all our major assets, their conditions, worth, and what short- and long-term actions are required. From there we can establish fiscal years plans to better guide us strategically and financially.

The strategic plan is posted on the website and a hard copy is available in the binder in the veranda.

### **By-law:**

In 2021 the province enacted the new Ontario Not-for-profit corporations act (ONCA) to make life somewhat easier for NFPs to operate. All NFPs were given three years to update their by-laws to reflect the new act. We have till October 2024.

The board has been working on the new wording for the revised by-law all season and we are confident that the version presented for approval tonight will serve our organization going forward.

A few highlights include:

- 1) makes a distinction between public benefit corporations and other not-for-profit organizations. This affects us as far as financial reporting goes. If a corporation receives more than \$10k in the form of donations or gifts from persons who are not members, officers, directors, or employees, or any form of government agency, and we meet the threshold that we exceed \$500k in annual revenues, an audit of the books becomes mandatory. Otherwise, if a corporation exceeds \$500k the members may pass an extraordinary resolution to forego an audit and do a review engagement instead. If the corporation has an annual revenue of under \$100k, it can pass an extraordinary resolution to forego both.
- 2) Allows the by-law to lay out other means of voting, by mail, telephone or other electronic means in addition to, or instead of, proxies.

- 3) Requires a corporation that has two or more classes of members to set this out in the articles instead of the by-law. Our articles are in the process of being updated accordingly. The by-law must lay out the conditions of membership
- 4) Provides a statutory duty of care for directors, requiring them to act honestly and in good faith with a view to the best interest of the corporation, and to exercise reasonable care, diligence and skill, and explains legal liability defence wording.

### **Letters patent:**

For some time we have unofficially been treating ourselves as having two classes of members, i.e. adult and junior. It is time to make that official and look after our future interests.

The DRGC corporation's letters patent were initially filed with the province on the 16th of August 1972 and have remained unchanged since.

Upon discussion the board is recommending that going forward we recognize two classes of membership, voting members (i.e. 18 years of age or older and having a right to vote at members meetings) and non-voting members, that being under 18 years of age having no right to vote. The effective date would be April 1 of the playing year.

As per the new ONCA member classes must be defined in the letters patent or articles of incorporation, thus requiring an amendment to our current LP.

An Article of Amendment has been prepared and submitted for membership approval.

As per the act, such amendments require the members to pass a resolution permitting the revisions.

## **Women's Captain - Pam Yakabuskie**

Once again, the women's section held many tournaments and events. In addition to weekly Stableford and field day events, 4 competitive trophy events were held (Bear's Den Low Gross Tournament, Primeau Law Low Net Tournament, Valumart Senior Low Net Tournament, and the Women's Club Championship 2-day tournament with prizes sponsored by Donna Watt Desjardins Insurance, BMO Deep River, and Kristin Hawley Exit Ottawa Valley Realty. Participation in this year's Club Championship was similar to last year, and higher than it has been in years past. Singles and Doubles Matchplay were also held; while the singles matches have concluded, the doubles final is still to come. We thank our Matchplay sponsors, Morley Taylor and Kevin Hickey Realty, for their generosity and support.

We sent out teams to compete in 4 interclub events including the MyFM mixed event, the O'Brien Cup, the OVGA Women's Intersectionals, as well as the OVGA Senior Women's Intersectionals. The women's section also continued to support the Girls Gone Golfing league on Tuesday evenings. This year, the league had 96 participants each week (with many members also joining in) and was a great source of green fee and kitchen revenue for the course. The use of the new shore tees was evident and helped to increase the pace of play. A member-sponsored "Pink Ball" tournament was also held in September, with excellent participation from members and non-members alike. The Women's closing event on September 15 was well attended and all enjoyed a lovely day of golf and a superb meal from our kitchen staff.

On that note, it is important to recognize the many volunteers that allow our club to succeed. To the many event convenors and event volunteers, and to those members who have donated their time to help maintain flower beds and beautify our course – THANK YOU.

## Marketing – Mike Giardini

It's been a solid year online – Facebook and deeprivergolfclub.com stats below:

Facebook posts with the most engagement – last 90 days:

Image	Text	Post reach	Engagement	Action
	95th Gordon Cup at Sand Point, Day 1 results. Sat, Sep 7	5,695	944	Boost post
	JUNIOR CLUB CHAMPIONSHIP 2024! In perfect conditions (course and weather)over 35 young golfers took part in the junior club championship. All played exceptionally well! Special congratulations go to Addie Belleau as the Girls Champion with an 18 hole round o... Wed, Aug 7	1,480	871	Boost post
	Due to inclement weather conditions forecasted for tomorrow, the event portion of this is POSTPONED to later in the season. The "Dine" portion is still in play - please confirm with the Turn Restaurant at 613-584-3032 for reservations. Sorry for any inconvenience. Sun, Jun 23	1,335	134	Boost post
	With the forecasted thunder storms between noon and 2 P.M. we have decided to cancel the junior lessons for today July 24. Drew and Todd Wed, Jul 24	1,095	62	Boost a post
	Happy Canada Day from the Deep River Golf Club! Here's the creation of the massive Canada Day flag on hole #6 (the highway hole). This is how it unfolded. Artist is Greens Superintendent Mika Pehkonen assisted by Greens staff. PS the paint is grass friendly! Fri, Jun 28	1,018	437	Boost post
	Club Championship results (Men): Congratulations to Mike Hogue - 2024 winner! Sun, Aug 18	1,003	632	Boost post
	Winner of the 2024 Paul Jay Junior Golf Trophy was Gavin Christian as the junior player who most exemplified dedication, participation and an on-going commitment to the game. Runner up -decided by a putt off -was Kaden Rousselle. (second photo after putt off). The... Thu, Aug 29	990	466	Boost post

Page views – last 28 days

### Page Overview

Followers: 1,129 Create a post Last 28 days

	Post reach <span style="float: right;">--</span>
	Post Engagement <span style="float: right;">3,873</span>
	New Page likes <span style="float: right;">7</span>
	New followers <span style="float: right;">13</span>

[See Details](#)

Deeprivergolfclub.com statistics – last 90 days

Date ↓	Page views	Site sessions ⓘ	Unique visitors	Bounce rate ⓘ	Avg. session dura... ⓘ
Summary	8,110	5,329	2,199	75%	4m, 37s

## Social – Carolyn Arnold

This year we were able to host 5 social events, and we were able to revive some old favorites including the Horserace and Putting Contest.

**9 & Dine-** the golf portion of this event was cancelled due to inclement weather, but we still had many members enjoy dinner together.

**Horse Race** – Thanks to Monique Gratto for your help in bringing back this fun event! We played 9 holes and had 33 members participate. Next year we hope to run this event earlier in the season with a full roster to play 18 holes.

**Night Golf-** This joint fundraiser for Sports Building Sports and the DRGC Junior program raised \$3772.32 which will be split between the 2 organizations. We were overwhelmed with the response, the event sold out in less than 2 days prompting us to add another 6 teams! We had 96 participants including 73 non-members. Thanks to Kayla Miller and Will Fitton for spearheading the organization of this event. Thank you to our student volunteers - Wyatt, Griffin, Jake, Sebastian, Adyan, Jake & Georgina. Thank you to our sponsors who supported the event with prizes and monetary donations- Jan's Valu-Mart, Canadian Tire, Lacy Brown Financial Planner, Donna Watt Insurance and Financial Services Inc. Elaine's Styles and Smiles, Maven Catering, Drew Calver Golf, Bamboo 72 Acupuncture & TCM, Deep River Family Chiropractic, Captured by Sage, Baila Studio, rĒCo Refillery, Digital Copy Xpress, Finding Dorey Photography, Mutt Cuts by Andrea, Pamela Tremblay-Hairdresser, The Barbershop- Deep River, Chris and George Taylor, Tue Turn, GFS. And finally, a Huge Thank you to Janelle and the Kitchen & Bar Staff for the delicious dinner with extra glow decor and beer cart services for the evening! We got some great feedback from the event and will consider running twice next year (Spring and Fall) due to the high demand.

**Putting Contest** – Held immediately before Fall General Meeting (I will hand out prizes now & present the trophy).

**Next up** – The Cross Country will be held Monday October 14th (Thanksgiving Monday) This is a fun popular event where we play the course backwards. This event will be a shotgun start at 11am followed by a social BBQ provided by The Turn at 1:30. Cost to enter is \$25 which includes lunch & prizes. All remaining proceeds will be donated to the Deep River Food Bank, and we will accept extra donations as well.

Thank you all for your participation this season!

If anyone has an event they would like to bring back please let me know and I will add it to next year's schedule.

I will be staying on as Social Director next year but would love to have a few volunteers available to assist in facilitation of events as I am often unable to attend due to work commitments.